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OFFICIAL GAZETTE

GOVERNMENT OF GOA

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EXTRAORDINARY**No. 2****GOVERNMENT OF GOA****Department of Revenue**

Office of the Collector and District Election Officer South Goa District

Notification

No. 79/ 2026/ELN/Bye-Elec/Rate Chart/2010

Date : 19-Mar-2026

Whereas, as per the guidelines of the Election Commission of India, New Delhi, rate chart has been worked out for the purpose of maintaining ledger of accounts for election expenditure in connection with the Bye-Election to 21—Ponda Assembly Constituency.

And whereas, a meeting was held on 17-03-2026 at 5.00 p.m. along with the representatives of recognized Political Parties to discuss and finalize the rate chart. The representatives of the Political Parties submitted their suggestions for the rates and after considering the suggestions final rates are notified for 44 items at Sr. 1 to 44.

Now therefore, a consolidated list of rate chart is hereby notified for reference to all Political Parties contesting Bye-Election to 21—Ponda Assembly Constituency.

Rate Chart For Bye-Election To 21—Ponda Assembly Constituency

Sr. No.	Items	Rate Proposed
1.	Hiring charges of loud speaker with amplifier and microphone	Rs. 3600/- per day
2.	DJ set with multiple speaker and amplifier	Rs. 7200/- per day
3.	Megaphone	Rs. 4699/- (purchase price)
4.	Construction of podium / pandal	Rs. 960/- per Sq mtr.

5	Banner	
	a) Cloth	Rs. 18/- per-sq ft.
	b) Flex	Rs. 15/- per-sq ft.
	c) Flex with frame	Rs. 90/- per-sq ft.
6	Cloth Flags	Rs. 180/- per-sq ft.
	Flags (other material)	Rs. 264/- per-sq ft.
7	Hand bills (As per 127 A of R.P. Act, 1951) Coloured	Rs. 2/- per copy
	Hand Bills A-4 (B/W)	Rs. 1.20/- per copy
8	Posters – 58.5 x 91 cms (colored)	Rs. 22/- per poster
	Posters – 58.5 x 91 cms (B/W)	Rs.18/- per poster
9	Hoardings	Rs. 78/- per sq ft. for 30 days Rs.30 combined rate per sq.ft. for manufacturing, hoarding design, installation, removal of hoardings etc..
10	Cut outs (Wooden/cloth/other material)	Rs. 108/- per sq ft.
11	Video filming with CDs/DVDs Cassettes	
	1. Charges for video filming digital camera including CD/DVD	Rs. 3960/- per day/event with CD/DVD
	2. Charges of Video Filming High Definition Digital Camera including CD/DVD	Rs. 3960/- per day/event with CD/DVD
	3. Charges for additional CD/DVD	Rs. 156/- per CD and Rs. 220/- per DVD
	4. Charges Grab. Mini DV cass/Mem/Card/Trf/DVD/DC/EUI/DVD/Voice/REC/ DVD	Rs. 840/- per piece
12	Erection of gates/ Arches	Rs. 52800/- per event
13	1. Daily hiring charges of vehicles	As per notification No.D.Tpt/STA/2375-111/2019/2037 published in the Extraordinary Official Gazette, Series I No.19 dated 05/08/2021
	2. Two Wheelers	Rates mentioned in the notification no. D.T.Pt/STA/1275/2013 published in the Official Gazette Series I No.18 dated 01/08/2013 by the Directorate of Transport
	3. Three Wheelers	
14	Hiring charges of Hotel Rooms	As per the room tariff of the specified room of the said hotel as on the day of occupancy.
	1. AC Suit Rooms	
	2. AC Delux	
	3. AC Rooms	
	4. Non AC Double Room	
	5. Star Hotels	

15	Charges of Drivers, skilled workers, unskilled workers etc.	As per the rates fixed by the Labour Commissioner, Panaji-Goa
	Drivers	424.90/- per day
	Skilled Labour	424.90/- per day
	Semi Skilled Labour	369.90/- per day
	Clerical	424.90/- per day
	Unskilled Labour	311.00/- per day
16	Hiring charges of furniture(chairs/sofa/table etc and fixtures)	
	Plastic Chair (with arms)	Rs.12/- per day
	Plastic Chair (without arms)	Rs. 10/- per day
	VIP Chairs including transportation, loading, unloading	Rs. 444/- per day
	Table with suitable cloth	Rs. 276/- per day
	Sofa	Rs. 5000/- per day
	Electrical Fixtures	
	Tube lights	Rs 48/- per piece per day
	Halogen (500W)	Rs. 210/- per piece per day
	Halogen (1000W)	Rs. 330/- per piece per day
	Fans (Ceiling)	Rs. 244/- per piece per day
	Pedestal Fans	Rs. 198/- per piece per day
	Fans (industrial)	Rs. 12000/- per piece per day
	Pedestal Fans table	Rs. 264/- per piece per day
	Generators	
	25KVA	Rs. 4200/- per day
	62KVA	Rs. 10560/- per day
	125 KVA	Rs. 13200/- per day

17	Other items	
	i) Telephone call	Rates as per service providers
	ii) STD Calls	Rates as per service providers
	iii) Xerox charges	Rs. 2/- per paper (A4 or FS) & Rs. 3/- per paper (A3)
	iv) Power connection charges	As per Govt. rates
	v) Water supply for connection	As per Govt. rates
	vi) Stationery items	As per MRP
	vii) Television	
	32" TV	Rs. 360/- per day
	40" TV	Rs. 480/- per day
	50/55" TV	Rs. 600/- per day
	viii) LED wall per Sq. ft	Rs. 240/-per Sq. ft. per day
	ix) Vehicle with LED display, Sound and with driver per sq. ft.	Rs. 3000/- per day + Rs.240 per sq. ft. per day for LED
	x) CD Player	Rs. 450/- per day
	xi) Refreshments charges	
	a) Tea	Rs. 10/- per tea
	b) Coffee	Rs. 15/- per coffee
	c) Biscuits	As per MRP
	d) Samosa	Rs. 12/- per piece
	e) Batata wada	Rs. 12/- per piece
	f) Mirchi	Rs. 6/- per piece
	g) Pakoda	Rs. 18/- per plate
	h) Sandwich	Rs. 18/- per piece
i) Soft drink	As per MRP	
j) Lunch/Dinner packets per person		
1. Veg	Rs. 120/- per head	
2. Non Veg	Rs. 198/- per head	

18	Print Media	Rate per Sq. cm.	Rate per Sq. cms.	
	News paper, (rates per sq. cm./ Col. Sq. cm.)	Colour	B/W	
	English			
	a. Navhind Times	Rs. 300	Rs. 150	
	b. Times of India (Goa Edition)	Rs. 250	Rs. 170	
	c. Herald	Rs. 300	Rs. 150	
	d. The Goan Every day	Rs. 250	Rs. 150	
	Marathi			
	e. Gomantak	Rs. 450	Rs. 225	
	f. Tarun Bharat	Rs. 450	Rs. 300	
	g. Navprabha	Rs. 150	Rs. 100	
	h. Pudhari	Rs. 300	Rs. 150	
	i. Goa Times	Rs. 80	Rs. 40	
	j. Sanatan Prabhat	Rs. 125	Rs. 75	
	k. Goan Varta	Rs. 320	Rs. 160	
	l. Lokmat	Rs. 400	Rs. 200	
	m. Dainik Herald	Rs. 250	Rs. 125	
	Konkani			
	n. Bhaangar Bhuin	Rs. 200	Rs. 150	
	o. Goemkarponn	Rs. 150	Rs. 150	

19	Electronic Media:			
	Rates for Television Ads.			
	Television Channels	Rate per day	Insertion per day	Duration (in sec)
	Goa 365	7000	10	30
	In Goa	5500	10	30
	Prudent	12390	10	30
	RDX	4500	15	15
	Goa Plus	3500	10	30
	Prime TV	2500	15	30
	Goan Varta Live	3000	20	30
	Gomantak TV	3000	20	30
	Herald TV	2000	20	30
	Rates for Television Scrolling Ads.			
	Television Channels	Rate per day	Insertion per day	Duration (in sec)
	Goa 365	3000	50	30
	In Goa	4000	60	20
	Prudent	4200	60	30
	RDX	3600	25	20
	Goa Plus	2500	50	40
	Prime TV	1800	80	30
	Goan Varta Live	2000	120	30
	Gomantak TV	2000	120	30
	Herald TV	1500	100	30
	L Band Advertisement rates			
	Channels	Rate per day	Insertion per day	Duration (in seconds)
	Goa 365	NA		
	In Goa	3500	10	10
	Prudent	4200	10	10
	RDX	2700	5	20
	Goa Plus	2000	10	30
Prime TV	2500	10	30	
Gomantak TV	3000	10	30	
Herald TV	4000	10	30	

20	Radio		
	Name of the Radio Channels	Rate per 10 Sec	
	1. 92.7 Big FM	Rs. 245	
	2. Radio Indigo 91.9	Rs. 245	
	3. Air FM Rainbow	Rs. 220	
	All India Radio Panaji FM RAINBOW (105.4 mghz)		
	Spots/Sponsored/Sponsorship	Prime Time (0700-1100 & 1700-2300 hrs)	Non Prime Time (1100- 1700 hrs)
	10 Sec Spot (offer. 1 free spot for every paid spot)	Rs. 440	Rs. 330
	30 mins. Sponsorship for in house programs i.e. originated by AIR Panaji (offer 360 sec free advertising)	Rs.4750	Rs. 3750
	15 mins. Sponsored program i.e. entire content of advertiser (60 sec free advertising)	Rs. 2640	Rs. 1980
10 mins. Sponsored program i.e. entire content of advertiser (offer 40 secs free advertising)	Rs. 1760	Rs. 1320	
5 mins. Sponsored programme i.e. entire content of advertiser (offer 20 sec free advertising)	Rs. 880	Rs. 660	
All India Radio Panaji Primary Channels-MHADEI (1287 Khz)			
Spots/Sponsored/Sponsorship	Prime Time (Film songs programme)	Non-Prime Time(Farm related, youth, children & women's programmes)	
10 secs Spot(Offer:1 free spot for every paid spot)	Rs. 500/-	Rs. 300/-	
30 mins. sponsorship for inhouse programmes i.e. originated by AIR Panaji (Offer :360 secs free advertising)	Rs. 5400	Rs. 3240	
15 mins. Sponsored programme i.e. entire content of advertiser (Offer 60 secs free advertising)	Rs. 3000/-	Rs. 1800/-	
10 mins. Sponsored programme i.e. entire content of advertiser (Offer: 40 secs free advertising)	Rs. 2000/-	Rs. 1200/-	
5 mins. Sponsored program me i.e. entire content of advertiser (Offer 20 secs free advertising)	Rs. 1000/-	Rs. 600/-	

All India Radio Panaji Vividh Bharati (828 KHz)			
Spots/Sponsored/Sponsorship	Prime Time (0630-1000 & 1900-2300 hrs)	Mid Prime Time (1000-1100 & 1330-1430 hrs)	Non Prime Time (1200-1330, 1430-1730 & 1815-1900 hrs)
10 Sec Spot (Offer 1 free spot for every paid spot)	Rs. 280	Rs. 220	Rs. 170
15 mins. Sponsored program i.e. entire content of advertising (Offer 60 sec free advertising)	Rs. 1680	Rs. 1320	Rs. 1020
10 mins. Sponsored program i.e. entire content of advertiser (Offer 40 Sec free advertising)	Rs. 1120	Rs. 880	Rs. 680
5mins. Sponsored program i.e. entire content of advertiser (Offer 20 Sec free advertising)	Rs. 750	Rs. 600	Rs. 500
21	Production of Videos and creatives	Rates notified by DAVP, Government of India notified vide No. 22204/11/09-AV(Part-2) dated 18-05-2012.	
22	1. Mini Scarf/Muffler	Rs. 30/- per piece	
	2. Big Scarf/Muffler	Rs. 60/- per piece	
	3. Shawl	Rs. 60/- per piece	
	4. Caps/Cloth Head Gears	Rs.34/- per piece	
	5. Stickers	Rs. 6/- per piece	
	6. Manifesto/Badges etc.	Rs. 6/- per piece	
23.	Hall rent/Room rent	As per actual rate of the venue used for the period	
24.	Vehicle with display, Sound and with driver	Rs. 3000/- per day	
25	Garland	Rs. 120/- SmallRs. 240/- Big	
26	Rent of Xerox machine	Rs. 12,000/- per month	
27	Rent of computer	Rs. 6000/- per month	
28	Broom stick	Rs. 60/- per unit	
29	3-Ply surgical Mask	Rs. 1/-	
30	N95 Mask	Rs. 3.68/-	
31	AC Hall Big/Small	As per original bill	
32	Hall without AC	As per original bill	
33	Stage backdrop	As per original bill	
34	Drone Camera	Rs. 7500/- per day	
35	Bus hire charges	Rs. 2500/- per day	
36	Bouquet small size	Rs. 200/-	
37	Bouquet Big size	Rs. 400/-	

38	Venue Rent	As per original bill
39	Red Carpet	As per original bill
40	Mega Phone	Rs. 4700/-
41	Cooler/Ac/Tower ac	Rs. 3000/- per unit
42	Dancer	Rs. 1,200 per person
43	Photographer	Rs. 3960 per day
44	Waterproof tent	As per original bill

The above rates are exclusive of GST.

Egna Cleetus, IAS, Collector & DEO, South Goa District.

Margao, 19th March, 2026.